



INTELLIGENT TOURIST GUIDE APPLICATION

**Helping tourists
navigate through
city and its tourist
attractions**

A tourist guide application based on a geolocation system that helps tourists to navigate the city streets. The application takes tourists' spot information, ratings, safety index of streets/places and provides information about the routes to navigate, useful and interesting information about attractions, different places for rest and amusement and places for emergency support like hospitals and police aid posts.



INDIA URBAN DATA EXCHANGE



Tourist guide mobile based application



IMPACT



Easier navigation for tourists



Increased visitor satisfaction



Higher tourism revenue

iudx.org.in

For further details please contact

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HOW IUDX MAKES THIS USE CASE BETTER AND EASIER TO BUILD?

- Use cases built for one city can easily be ported to another.
- Opportunity for partners to scale engagement across multiple cities with IUDX facilitation.
- Easy access to city data held by city administration, which otherwise might be difficult to obtain.
- IUDX acts like a bridge between city specific implementation and global standards.
- Reduced development cost IUDX provides an open source foundation to build upon, with standard interfaces simplifying implementation.
- For this use case, IUDX acts as a bridge between implementation partners, city officials and vendors.
- IUDX ensures availability of high quality data.
- IUDX provides data from various private sources as well thereby enriching the data dimensions for the app builders.

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